

Student Name: \_\_\_\_\_

## Propaganda Poster Rubric

CATEGORY	4	3	2	1
Graphics - Relevance	All graphics are related to the message you are communicating and make it easier to understand.	Almost all graphics are related to the message you are communicating and most make it easier to understand.	Some graphics message you are communicating and make it easier to understand.	Graphics do not relate to the message you are communicating OR are very confusing.
Required Elements	The poster includes all required elements (see back) as well as additional decoration	All required elements are included (see back) on the poster.	All but 1 of the required elements (see back) are included on the poster.	Several required elements (see back) were missing.
Graphics - Clarity	Graphics are all in focus and the content easily viewed and identified from 6 ft. away.	Most graphics are in focus and the content easily viewed and identified from 6 ft. away.	Most graphics are in focus and the content is easily viewed and identified from 4 ft. away.	Many graphics are not clear or are too small.
Use of Class Time	Used time well during each class period. Focused on getting the project done. Never distracted others.	Used time well during each class period. Usually focused on getting the project done and never distracted others.	Used some of the time well during each class period. There was some focus on getting the project done but occasionally distracted others.	Did not use class time to focus on the project OR often distracted others.

**Scores to Grades**    14 - 16 = A    13 - 11 = B    7 - 10 = C    4 - 6 = D

**Comments:**

Student Name: \_\_\_\_\_

## Propaganda Poster Rubric

In your propaganda poster....

You must choose a message to communicate through a poster

*Write it here:*

---

You must use AT LEAST one persuasion technique:

*Circle all that you used:*

Bandwagon

Loaded words

Testimonial - "I trust them"

Repetition

Transfer

We & They

Appealing to a Specific Identity

You must use graphics to communicate your message!