

Name: \_\_\_\_\_

CATEGORY	4 - Above Standards	3 - Meets Standards	2 - Approaching Standards	1 - Below Standards	Score
<b>Attention Grabber</b>	The introductory sentence(s) has a strong hook or attention grabber that is appropriate for the audience. This could be a strong statement, a relevant quotation, statistic, or question addressed to the reader.	The introductory sentence(s) has a hook or attention grabber, but it is weak, rambling or inappropriate for the audience.	The author has an interesting introductory sentence(s) but the connection to the topic is not clear.	The introductory sentence(s) is not interesting AND is not relevant to the topic.	
<b>Position Statement</b>	The position statement provides a clear, strong statement of the author's position on a topic that is related to their propaganda poster.	The position statement provides a clear statement of the author's position on a topic that is related to their propaganda poster.	A position statement is present, but does not make the author's position clear or is not related to their propaganda poster.	There is no position statement.	
<b>Support for Position</b>	Uses 3 or more persuasion techniques to support the position statement. The writer anticipates the reader's concerns, biases or arguments and has provided at least 1 counter-argument.	Uses 3 or more persuasion techniques to support the position statement	Uses 2 persuasion techniques to support the position statement	Uses 1 or fewer persuasion techniques to support the position statement	
<b>Sentence Structure</b>	All sentences are well-constructed with varied structure.	Most sentences are well-constructed and there is some varied sentence structure in the essay.	Most sentences are well constructed, but there is no variation in structure.	Most sentences are not well-constructed or varied.	
<b>Grammar &amp; Spelling</b>	Author makes no errors in grammar or spelling that distract the reader from the content.	Author makes 1-2 errors in grammar or spelling that distract the reader from the content.	Author makes 3-4 errors in grammar or spelling that distract the reader from the content.	Author makes more than 4 errors in grammar or spelling that distract the reader from the content.	
<b>Capitalization &amp; Punctuation</b>	Author makes no errors in capitalization or punctuation, so the essay is exceptionally easy to read.	Author makes 1-2 errors in capitalization or punctuation, but the essay is still easy to read.	Author makes a few errors in capitalization and/or punctuation that catch the reader's attention and interrupt the flow.	Author makes several errors in capitalization and/or punctuation that catch the reader's attention and interrupt the flow.	

28 - 24 = A

23 - 19 = B

18 - 13 = C

12 - 8 = D

Comments:

Name: \_\_\_\_\_

For the writing portion of your propaganda project you must write an essay that persuades the reader of your message (the same as your poster) in writing.

All essays must:

- Make a strong statement
- Have at least 3 paragraphs
- Use at least 3 different persuasion techniques
- Use correct sentence structure, grammar, spelling, capitalization, and punctuation

