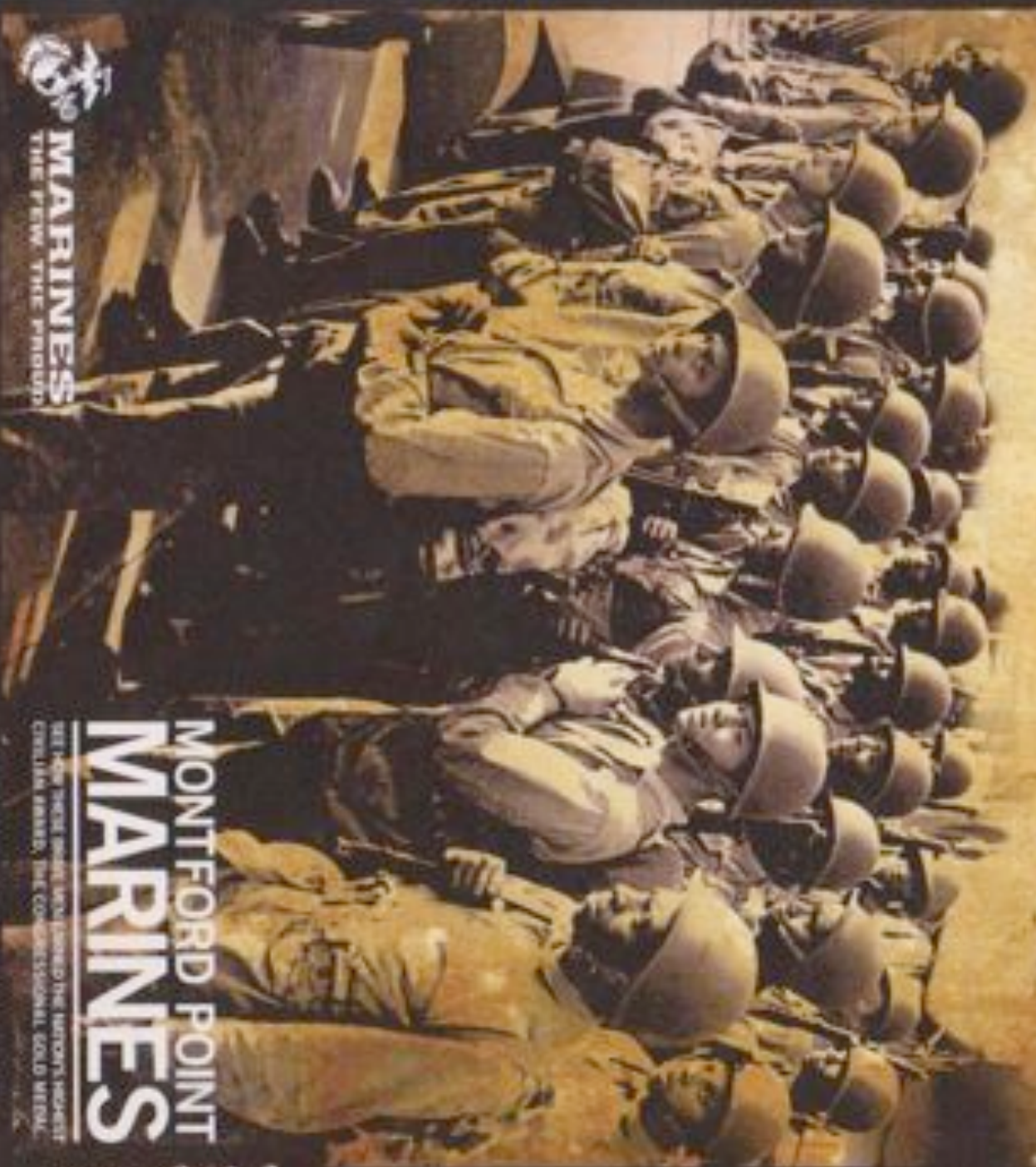


Ebony magazine 2012

THEY SET OUT TO MAKE A DIFFERENCE AND ENDED UP MAKING HISTORY.




MARINES
THE FEW. THE PROUD.

MONTFORD POINT
MARINES

SEE HOW THESE MEN AND WOMEN EARNED THE NATION'S HIGHEST
CIVILIAN AWARD, THE CONGRESSIONAL GOLD MEDAL.

LIFE AS A MARINE. COM/MONTFORDPOINT

© 2011

THEY SET OUT
TO MAKE A
DIFFERENCE AND
ENDED UP MAKING
HISTORY.



Name: Shauntrell Winters +6/6

Marines Ad - Ebony Magaizne - 2012

Who is the intended audience?

The intended audience is the blacks ~~people~~ of the U.S.

What message are they trying to send?

To have men and women sign up for the marines

What effect do you think this will have on the audience?

It may convince some to sign up or it may just be just a photo to some people that came across it.

THEY SET OUT TO MAKE A DIFFERENCE AND ENDED UP MAKING HISTORY.



**MONTFORD POINT
MARINES**

THEY SET OUT TO MAKE A DIFFERENCE AND ENDED UP MAKING HISTORY.

LIFESAVING.COM/MONTFORDPOINT

Name Lypic Harris +6/6

Marines Ad - Ebony Magazine - 2012

Who is the intended audience?
American citizen

What message are they trying to send? that everything doesnt always have to be about violence you can always make a difference in something

What effect do you think this will have on the audience?
to join the marines and a victory made to make victory in something.

MARAM

EBONY MAGAZINE

THEY SET OUT
TO MAKE A
DIFFERENCE AND
ENDED UP MAKING
HISTORY.



Name: Margan Wilson

5

+5/6

Marines Ad - Ebony Magaizne - 2012

Who is the intended audience?

Americans (Black people)

What message are they trying to send?

They are saying that the paratroopers and dynamite sappers make history

- and you should join the Marines

What effect do you think this will have on the audience?

It will have more people signing up for the marines.