

Name:

Date:

Step one: Describe what you see in as much detail as possible. List information about images, colors, lines, placement of objects on the page, etc.

Step two: Identify basic information about this image. What do you know about it?

1. Who created it?
2. When?
3. In what format or media was it distributed (for example, as a poster, a book, a film, an advertisement in a newspaper, etc.)?
4. Who do you think was the intended audience?

Step three: Interpret this image. What do you think it means? What message do you think the creator of this piece intends to express? Provide specific evidence from the image to support your ideas.

How do you think this message might have influenced the attitudes and actions of the audience?

Step four: Evaluate this image. Does this image utilize lies or misleading information to express its message? If so, how? In your opinion, does this image express a positive or a negative message? Explain.